

IMPORTANT NOTICE FOR ALL 2018 NHSFR CONTESTANTS

PLEASE READ CAREFULLY!!!

Support from NHEFA National Sponsors plays a vital role in the success and well being of the National High School Fedeo Association and the National High School Finals Fedeo. As members of the NHEFA, these are your sponsors and it is important that you show your appreciation and gratitude by abiding by all aspects of the NHEFA National Sponsor agreements that have been made for your benefit and on your behalf.

All NHEFA National Sponsors have been granted - by the NHEFA National Board of Directors - **exclusive promotional rights in the arena at the National High School Finals Fedeo.**

- ▶ For a complete list of all NHEFA National Sponsors please refer to the sponsor page in any issue of the NHEFA Times or on the NHEFA website at www.nhefa.com.

This means that no contestant can be in the arena at anytime during the course of the NHSFR (from the beginning of the mandatory contestant's meeting on Sunday, July 15th until the end of the finals awards ceremony on July 21st) with the name, logo and/or mark of a competitor to any of the NHEFA National Sponsors on their clothing, tack, etc. which is clearly visible from the perimeter of any NHSFR arena. Any competitor's signage larger than 2"x2" will be considered clearly visible and in violation. Only sponsor hat stickers can be displayed in the arena regardless of size.

Note: You can wear the name, logo and/or mark of a business, which does not conflict with a NHEFA National Sponsor and is larger than two inches square, on any part of you or your horse while competing in the first two Go Rounds of the NHSFR.

However, only NHEFA national sponsor signage, patches, etc., which are larger than 2"x2", will be allowed in the arena during the 2018 NHSFR Short Go-Round performance on Saturday Night. The Short-Go patch policy and dress code will carry over to the NHSFR Awards Ceremony! Be sure you are in compliance before entering the stage to receive your award.

This does not mean that you can only wear or use items produced by or purchased from NHEFA National sponsors while competing. You are free to use or wear whatever you wish as long as it complies with the NHEFA rulebook and the newly revised NHEFA/NHSFR patch program. You cannot promote competitors to NHEFA National Sponsors while in the NHSFR arena.

Please refer to pages 128 - 129 in the current NHEFA Rulebook & 2018 Ground Rules for further clarification.

If you have a sponsor and have a question concerning if it is permissible to promote them in the arena at the NHSFR by including their name, logo and/or mark on any part of you or your horse, please feel free to call the NHEFA National Office at 303-452-0820 before you get to the NHSFR and ask for Austin White. He can also be reached by e-mail at awhite@nhefa.org. He will be more than happy to answer any questions you have.

If you are found to be in violation, you will be asked to either cover the signage in question or change whatever garments, tack, etc. necessary to come into compliance before you are allowed to compete at the NHSFR. This could cause you to be disqualified if you are not ready to compete when called.

Good Luck Contestants!

Thank you for supporting those that support you!