



## Immediate Release

### **NHSRA Adds More Money to the 2021 NJHFR and NHSFR**

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**Denver, Colorado | February 5, 2021** - Each year, the National High School Rodeo Association executive board, national directors and staff meet to discuss and plan the future of the NHSRA during the Association's annual Mid-Winter Meeting. After careful consideration and discussions during the meeting, the NHSRA is proud to announce it will add more money to each event, which will benefit National Junior High and High School finals competitors.

The optional jackpot has been present at the finals for 30 plus years. Things changed in 2019 when the NHSRA voted to add \$150,000 to the optional jackpots allocating \$50,000 to the National Junior High Finals Rodeo [NJHFR] and \$100,000 to National High School Finals Rodeo [NHSFR] with hopes to reward competitors for their hard work and dedication. The NHSRA's vote is to add \$100,000 and allocate accordingly to each finals rodeo. The NJHFR was at \$50,000 and will now increase to \$100,000. The National High School Finals Rodeo NHSFR was sitting at \$100,000 and will be raised to \$150,000. This optional jackpot is a side pot for competitors to enter at the NJHFR and NHSFR. It is currently \$75 per event for NJHFR contestants to enter and \$150 per event for NHSFR contestants to enter. It pays back a total of 80%, split 20% in the first go, second go, short go and for the average; the remaining 20% covers NHSRA expenses to host the events.

Both prestigious events have seen great payouts back to its competitors from the optional jackpot. In previous years, contestants have earned approximately \$4,000 to \$7,000 by entering the optional jackpot.

"We are excited to give these kids a bigger purse to compete for," said NHSRA Executive Director James Higginbotham. "They give so much all year, and this is just another chance for them to be rewarded. This will not affect the main goal of high school rodeo, which is to promote rodeo and education by awarding scholarships. We will still continue to award nearly \$2 million in scholarships annually."

For more information about the Junior High Finals click here: <https://nhsra.com/juniorhighfinals/>  
For more information about the High School Finals click here: <https://nhsra.com/nhsfr/>

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Need more information? Please email [info@nhsra.org](mailto:info@nhsra.org)

*The National High School Rodeo Association was founded in 1949, the mission of the NHSRA has existed first and foremost to promote and support education and to develop the essential attributes of leadership, dedication, commitment, and responsibility in high school students. While preserving the western heritage, the NHSRA teaches its members to maintain the highest regard for each other and their livestock. The NHSRA's mission does not stop on the high school level, as the Association also strives to impart to its members the advantage of higher education and the desire to never stop learning. The NHSRA supports their dreams by annually awarding more than \$550,000.00 in scholarships at the national level, and \$1.8 million in scholarship cumulatively on the international level. With over 70 Years of history behind the NHSRA and continued growth and success, the organization is preserving the past and preparing for a successful future.*