



Attention NJHFR Qualifiers: Please submit this press release to **your local** newspaper, television, or radio station for editorial consideration. **DO NOT** send this to the NHSRA National Office.

LOCAL STUDENT QUALIFIES TO COMPETE AT WORLD'S LARGEST JUNIOR HIGH RODEO

DENVER – _____, a(n) _____th-grade student at _____ School has earned a position on the _____

state/provincial National Junior High rodeo team and will be traveling with fellow teammates to Des Moines, Iowa, June 20th thru June 26th to compete at the 16th annual National Junior High Finals Rodeo (NJHFR) in the _____ competition(s).

(List events you qualified in for the 2021 NJHFR)

Featuring roughly 1,200 contestants from 44 states, five Canadian provinces, Australia, New Zealand and Mexico, the NJHFR is the world's largest junior high rodeo. In addition to competing for more than \$80,000 in prizes, NJHFR contestants will also be vying for more than \$200,000 in college scholarships and the chance to be named a National Junior High Finals Rodeo World Champion. To earn this title, contestants must finish in the top 20 – based on their combined times/scores in the first two rounds – to advance to Saturday evening's final round. World champions will then be determined based on their three-round combined times/scores. New this year is a \$100,000 added money, optional jackpot, available to everyone at finals who cares to enter.

Again, this year, the Saturday championship performance will be televised nationally as a part of the *Cinch High School Rodeo Tour* telecast series on RFD-TV. Live broadcasts of all NJHFR performances will air on: www.RidePass.com. Performance times are 7 p.m. on June 20th and 9 a.m. & 7 p.m. each day thereafter.

Along with great rodeo competition and the chance to meet new friends from around the world, NJHFR contestants have the opportunity to enjoy shooting sports, volleyball, contestant dances, family-oriented activities, church services sponsored by Golden Spur Ministries, and shopping at the NJHFR tradeshow, as well as visiting area attractions as Des Moines hosts the NJHFR this year. To follow your local favorites at the NJHFR, visit www.NHSRA.com/juniorhighfinals daily for complete results. For ticket information and reservations, visit www.iowastatefairgrounds.org.