



Dear 2026 NHSFR Qualifier:

Congratulations on qualifying for the 2026 National High School Finals Rodeo [NHSFR]. Qualifying to compete in the world's largest rodeo is a major achievement! The NHSRA and your family looks forward to cheering you on in Lincoln, NE while you compete for a NHSFR World Title Championship. There are many memorable opportunities to take part in at the NHSFR outside the arena as well.

As you prepare for your trip, please keep the NHSRA's National Sponsors in mind—without their generous support there would not be a strong youth rodeo association nor the National High School Finals Rodeo. Collectively, the NHSRA National Sponsors provide more than \$2.1 million worth of scholarships, awards, and funding to NHSRA members such as yourself throughout the year.

Many National Sponsors who put a tremendous amount of value in supporting you will be attending the 2026 NHSFR. Representatives from Cinch Jeans and Shirts, Quanta Services, Hyer Boots, Boot Barn, Classic/ Rattler Ropes, Professional's Choice, Carroll Original Wear, Gist Silversmiths, Slone Saddles, Teton Ridge, American Hat, YETI, Ariat, Smarty, Bloomer Trailers, NCHA, NRCHA, Platinum Performance, Priefert, NRS, Teskey's, Turtlebox Audio, Western Horseman, BEX Sunglasses, Pratt Regional Medical Center, Golden Spur Ministries, Adequan, PRCA, and AQHA will be watching the action and cheering you on!

Please support our National Sponsors who have made it possible for you to compete in the great sport of rodeo by utilizing their products and services. For a full list and links to all NHSRA Sponsor's websites, visit: <https://nhsra.com/national-sponsors/>

Once again, congratulations on qualifying to the 2026 NHSFR! Safe travels and see you in Lincoln!

Gary Hawkes
NHSRA – VP of Marketing

A Heartfelt Thank You to our National Partners!

